

**UT ADMINISTRATION OF DADRA & NAGAR HAVELI AND DAMAN & DIU**  
OFFICE OF THE JOINT CHIEF ELECTORAL OFFICER, ELECTION DEPARTMENT,  
COLLECTORATE, DAMAN-396220  
Email id: [ceo\\_daman@eci.gov.in](mailto:ceo_daman@eci.gov.in) Toll Free No. 1950, 18002330530, 0260-2230075

No.26/2023/CEO/DDD/KAP-SRVY/195

Dated 07/08/2024

Notice inviting quotations for conducting End-Line Survey of KAP (Knowledge, Attitude and Practices) of Citizens

As per the directions of the Election Commission of India, the Office of the Chief Electoral officer, UT of DNH & DD, Daman has decided to conduct the Endline on the just concluded General Elections to the Lok Sabha- 2024.

2. The KAP (Knowledge, Attitude & Practices) of citizens is a survey which analyses the impact of Knowledge, Attitude and Practices among the electors done through various awareness campaign activities under Systematic Voters Educational and Electoral Participation (SVEEP) of Election Commission of India.

There are two broad areas of the end line survey.

A. The commission's mandate is to conduct an end line survey regarding knowledge, attitude and practice of citizens after the General Elections to Lok Sabha, 2024 gets over in the UT of Dadra & Nagar Haveli and Daman & Diu. The Commission had issued standard template of a questionnaire framing questions to be asked to the citizens. The questions fall under following broad areas clubbed under following different sections:

Section 1. Voter Registration

Section 2. Voter Participation

Section C: Voter Awareness and attitude

Section 4. Exposure to SVEEP interventions

Section5. Interventions for Persons with Disabilities/ Senior Citizens

Section 6. Assured Minimum facilities/Model Polling Stations/Welfare initiatives for Voters

Section 7. Media

Section 8. Endline Surveys of General Election to Lok Sabha -2024 Compared and Analysed

Section 9. Major Observations, Inferences and Recommendations

**B. Study of Institutional and Non-Institutional Issues:**

Alongside conducting survey on voters as noted above, the survey work also proposes to have an in-depth study and understanding of the institutional functioning of the entire election machinery engaged in the Lok Sabha General Elections, 2024. Since the elections are over, it is time to assess the successes as well as gaps in implementation, constraints and areas where we need improvements in the system.

3. Hence, the Office of the Chief Electoral officer, UT of DNH & DD, Daman invites quotations from reputed Agencies or Educational institutions for carrying out the work related to Endline Survey of KAP. Preference will be given to those institutions who have prior experience.

<b>Objective</b>	<ul style="list-style-type: none"><li>(i) To understand the reasons of gap in electoral participation, both at enrolment stage and voting</li><li>(ii) To identify the demographics of elector segments with lower enrolment, and lower participation during polls</li><li>(iii) To identify the barriers to voting</li><li>(iv) To understand the reasons for lower participation during poll.</li><li>(v) To understand effectiveness of various formal &amp; non-formal media vehicles</li><li>(vi) To suggest logical and plausible measures to ensure higher enrolment and higher voter turnout based on the outcome of the Survey</li></ul>
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<b>The Sample size of conduct Baseline survey if citizens</b>	The Sample frame work covers 8 higher polling stations voter turnout & 8 lower Polling station voter turnout in rural and 8 higher polling stations voter turnout and 8 lower polling station voter turnout in urban randomly selected from the UT.
<b>Scope of Work</b>	Scope of Work The work relates to Endline Survey such as data collection from the field through TAB, section of persons with disabilities (PwD), field supervision, recruitment and training to field invigilators/ remunerators and overall quality check and data submission in either SPSS/ STATA format along with codebook etc. The Survey reports should be written in a consistent format as per the recommendation of TISS.
<b>Tender Fee</b>	Rs. 500(Non Refundable) in form of DD in favour of Chief Electoral Officer Daman & Diu, Daman.
<b>EMD</b>	Rs. 16000 in form of DD in favour of Chief Electoral Officer Daman & Diu, Daman

The Survey shall be completed and report submitted within 25 days from agreement. The quote shall be all inclusive with no component charged extra.

4. The quotation may be sent either by post or through e- mail or submitted at office hours of working days at the following address:

Office of the Chief Electoral Officer,  
UT of DNH & DD  
Election Department,  
Daman  
Email: [ceo\\_daman@eci.gov.in](mailto:ceo_daman@eci.gov.in)

**Last date of submission: 20<sup>th</sup> August, 2024 till 01:00PM**

**Opening of Quotations: 21<sup>st</sup> August, 2024 till 03:00PM**



Jt. Chief Electoral Officer,  
UT of DNH & DD  
Daman